

From: PMI Inland Northwest Chapter <news@pmiinw.org>
Sent: Tuesday, July 25, 2023 9:00 AM
To: PMI Inland Northwest Members & Subscribers
Subject: PMIINW July Newsletter

PMIINW July 2023 Newsletter

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**Project
Management
Institute®
Inland Northwest**

Upcoming PMIINW Events



We are excited to invite you to our next PMO Forum. This is a free event. The August forum will be facilitated by Cindy Hawk, PMP, a leader with decades of project management experience. Cindy leads the PMO at AgWest Farm Credit. This event will focus on two essential aspects:

PDD Registration is now open!



We're thrilled to announce that registration for Professional Development Day, scheduled for October 13th, is now open! We are also excited to bring in Alana M. Hill, PMP, a globally recognized change leadership expert with an impressive 25-year career, as our keynote speaker. Alana has inspired countless professionals to lead change, fostering resilient and inclusive organizations. A fervent advocate for women leaders, especially those of color, Alana offers invaluable insights on how individuals and teams can thrive.

Prepare for Alana's dynamic and invigorating presentations, designed to empower you to overcome adversities, foster resilience, and practice empathy. She's the author of the influential book, 'What's Your Catalyst?'

1. Strategic Alignment in Project Management:

Discover how to ensure projects start and remain aligned with your organization's strategy. Explore effective business plans, key capacities, outcomes, and governance to drive successful project execution.

2. Project Management Ethics:

Ethical conduct is the foundation of exceptional project management. Learn about the values that drive ethical decision-making and tools to strengthen leadership in this area.

Don't miss this opportunity to connect with fellow professionals, gain valuable insights, and elevate your project management skills. Secure your spot now for the PMO Forum hosted by PMI Inland Northwest Chapter.

The Power of Managed Change', and will share her unique approach to leadership, 'Leading Change the Ms. Engineer Way®'. This is a unique opportunity to learn from a leader who has worked with Fortune 500 corporations, small tech companies, and non-profits.

Early Bird Registration is open until September 1st. Don't miss this chance to be inspired!

Beyond her professional achievements, Alana is a dedicated community leader and mentor, passionately investing in the future by guiding the youth she interacts with. As a mother and mentor, she provides steadfast support and invaluable advice to parents of children of all ages. Her determination, resilience, and enduring desire to inspire others are the driving forces behind her captivating speeches and profound writings.

Alana is also the author of 'Love is a Catalyst', a heartwarming account of her family's unwavering faith during their trials and triumphs over cancer, and 'Love is a Catalyst: The Pain Behind the Purpose', an inspiring memoir of her personal journey of overcoming adversity and nurturing her faith.

A member of esteemed organizations such as the National Speakers Association (NSA), Project Management Institute (PMI), Toastmasters International, and the Association for Talent Development (ATD Houston), Alana is an ardent supporter of both corporate and personal philanthropy, generously donating her time and talents to local School Districts, Texas PTA, MD Anderson Cancer Center, and various civic and charitable institutions. When not traveling the globe, Alana can be found running and serving in her community. Alana is a treasured resident of Richmond, TX.

We look forward to seeing you at the event!

Register Today!



AUGUST 30TH
IN PERSON CHAPTER MEETING
4PM-7:30PM
DINNER INCLUDED



Join us for the PMIINW August Chapter meeting on August 30th at CenterPlace. We'll kick off at 4pm with a pre-dinner insightful learning opportunity on "Driving Strategic Alignment: Empowering Project Managers to Lead in Business and the PMI Community" by esteemed speaker LuAnn Piccard, PMP. Discover best practices and emerging ways of working that enable project managers to align projects with organizational goals. Stick around for networking, dinner, and another great presentation on "From Surface to Core: Applying the 'Why' Five Times Principle to Root Cause Analysis & CAEL" by Olivia Brackett. Don't miss this opportunity to enhance your leadership capabilities and improve root cause analysis techniques! We will also update everyone on exciting things happening at PMIINW.



Strategic Alignment and Project Management Eithers: Sustaining Organizational Excellence

By Ruth Powers, VP of Marketing

In the realm of project management, the balance between strategic alignment and ethics can act as the crux of organizational success. More than ever, organizations today are realizing the importance of aligning their project undertakings with their overarching strategic objectives, while concurrently fostering a culture of ethical conduct. This combination of alignment and ethics plays a pivotal role in not only delivering project objectives efficiently but also in engendering trust and fostering a healthy work environment.

Strategic alignment refers to the process of synchronizing the aims of individual projects with the broader goals of an organization. This alignment ensures that every initiative undertaken contributes to the organization's vision and mission, which ultimately leads to enhanced organizational performance. Poor alignment can result in scattered resources, misaligned teams, and projects that add little to no value to the overall objectives of the organization.

Similarly, project management ethics is crucial to upholding integrity within an organization. It involves adhering to a set of principles that dictate right and wrong behaviors in project management, including honesty, fairness, respect, and responsibility. Upholding these values instills trust among stakeholders and teams, promoting a collaborative and productive work environment.

The convergence of strategic alignment and project management ethics can create a harmonious blend of efficient project delivery and sound ethical conduct. Here's how:

1. **Building Trust:** Ethical behavior within project management fosters an environment of trust and reliability. Stakeholders and team members are more likely to align themselves with the



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Visit www.iil.com/pmiinw to learn more about our partnership and other discounts available to you.

To join us for upcoming events, please click the 'Register Now' button below. Secure your spot and take advantage of these exciting opportunities to expand your professional network and knowledge.

Register Today!

strategic objectives of the organization when they believe in its integrity.

2. **Enhanced Reputation:** Adhering to ethical standards while achieving strategic alignment improves the reputation of the organization. It not only attracts more potential stakeholders but also helps retain existing ones, given the transparency and integrity displayed by the organization.
3. **Risk Management:** A strong ethical framework coupled with strategic alignment can help mitigate risks related to regulatory non-compliance, fraudulent practices, and reputational damage. This framework ensures that the decisions made within the project parameters are aligned with the organization's strategic objectives and are conducted ethically.
4. **Improved Decision-making:** Ethical guidelines provide a basis for decision-making within project management. When these decisions are made in line with strategic objectives, it results in the smooth execution of projects while preserving organizational integrity.
5. **Sustainability:** Projects executed with an ethical backbone and strategic foresight ensure sustainable and responsible growth. They prevent detrimental social or environmental impacts, thus enhancing the longevity and resilience of the organization.

To conclude, the symbiotic relationship between strategic alignment and project management ethics is indispensable in achieving sustainable organizational excellence. As project managers, it is our duty to ensure that our projects not only align with the strategic objectives of the organization but also uphold the highest ethical standards. By doing so, we foster an environment of trust, integrity, and sustained growth that propels our organizations towards their envisioned future

If you are interested in submitting an article for the PMIINW newsletter please, reach out to our VP of Marketing at vpmarketing@pminw.org.



Join the Board of Directors and Make an Impact in Project Management!

Are you enthusiastic about project management and dedicated to helping others succeed? If so, we have an exciting opportunity for you! Consider taking the next step in your journey by running for the Board of Directors at your local PMI chapter.

As a valued member of the Inland Northwest Chapter's Board of Directors, you will play a pivotal role in shaping the future of project management in our region. Our mission is to foster professional growth by networking with local businesses and professionals, furthering the reach and impact of project management in our community. But that's not all – joining the board comes with a host of other incredible perks:

- 1. Volunteer:** Make a positive impact in your community and contribute to meaningful initiatives.
- 2. Network:** Build valuable connections across Eastern Washington and North Idaho, expanding your professional horizons.
- 3. Rapport:** Enhance your resume – holding a leadership position like VP can attract great attention from employers and peers.
- 4. Influence:** Be the voice of our region, representing the INW Chapter at national and regional events.
- 5. Professional Development:** Expand your skillset or leverage your existing expertise. Regardless of your role, personal growth is guaranteed!

As a board member, you'll dedicate a few hours each week and month to ensuring successful

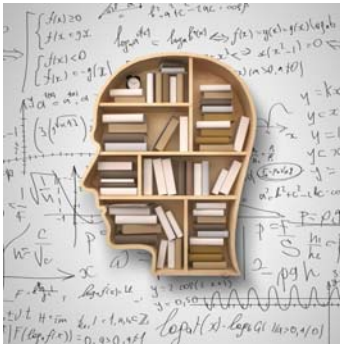
events, providing top-notch training and resources to our members, and driving the advancement of project management as a profession. Elections are for the 2024-2026 term and open for voting in October.

Ready to Take the Leap? We hope you are! To begin the process, simply email president@pmiinw.org with a letter of intention and a brief bio introducing yourself.

Open Positions: Check out the following exciting leadership roles:

1. Vice President of Marketing
2. Vice President of Membership
3. Vice President of Operations
4. President (open to existing board members or past board members only)

To learn more about these roles visit our website www.PMIINW.org. Don't miss this chance to make a difference in your professional community. Join the Board of Directors and be a driving force in the world of project management!



Educational Focus Areas for 2023:

We are delighted to unveil our Educational Focus Areas for 2023! These areas have been carefully selected to provide you with valuable insights and resources for your professional development. Our focus areas encompass a diverse range of topics, including agile methodologies, risk management, stakeholder engagement, and more. Stay tuned for upcoming events and resources that will delve into these areas in depth. Get ready to expand your knowledge and enhance your skills as we embark on an exciting educational journey together in 2023.

- *March/April: Communication*
- *May/June: Risk and Change Management*
- *July/August: Strategic Alignment and Project Management Ethics*
- *September/October: Quality Control and Agile*
- *November/December: Leadership*



We have many exciting events planned for 2023!

Get ready for a year filled with incredible learning and networking opportunities. The PMIINW team is working diligently to bring you a variety of engaging events and programs throughout the year. Stay updated on all the upcoming events by visiting our website at <https://pmiinw.org>. For any inquiries, feel free to contact our VP of Programs at vpprograms@pmiinw.org. Don't miss out on these fantastic opportunities to expand your professional horizons!

September

- PM Roundtable - virtual, Tuesday September 12th, 12pm-1pm
- September Chapter Meeting – Virtual, Wednesday September 20th, 5:30pm – 7:30pm

October

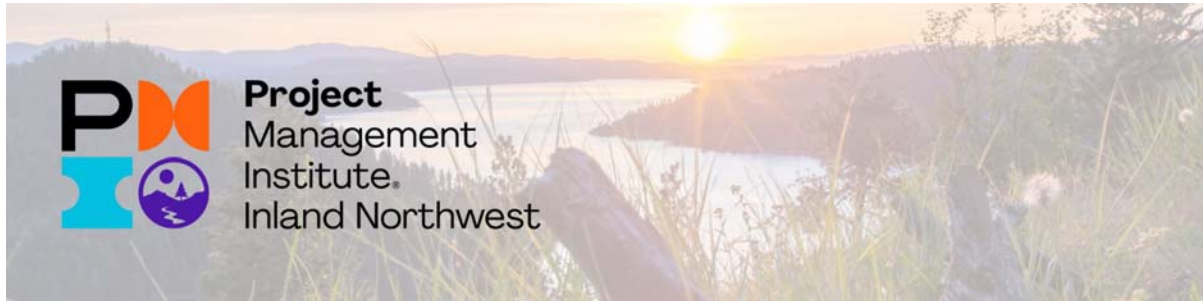
- **Professional Development Day – In Person, Friday October 13th, 8am-4pm**
- PMO Forum – Virtual, Tuesday October 24th, 12pm-1pm

November

- November Chapter Meeting – Virtual, Wednesday November 15th, 5:30pm – 7:30pm
- PM Roundtable – Virtual, Thursday November 30th, 12pm-1pm

December

- December Chapter Meeting and Business Review – In Person, Wednesday December 13th, 3:30pm Pre-Dinner, 5:30pm Dinner, 6pm Chapter Meeting



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For questions or comments please email:

www.vpmarketing@pmiinw.org

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